

# Norton Wi-Fi Risk Report 2017: United Arab Emirates



Despite the security and privacy risks of using public Wi-Fi, consumers are unable to resist a strong, free internet connection. Whether it's logging into their online bank account, accessing personal emails or work emails, people will share - and do - almost anything on public Wi-Fi, potentially placing their personal information at risk.

UAE Average

Global Average

## Consumers yearn for quick, free data connections

% who can't wait more than a few minutes before logging onto a Wi-Fi network once they arrive somewhere new

66%

46%

% who have accessed Wi-Fi without the Wi-Fi network owner's permission

30%

25%

% who guessed or hacked the Wi-Fi password to get in

10%

8%



## Even when travelling, access to public Wi-Fi is a must

% who say access to a strong Wi-Fi network is a deciding factor when choosing a holiday rental or hotel

81%

71%

% who say access to a strong Wi-Fi network is a deciding factor when choosing an airline

57%

43%

% who say access to a strong Wi-Fi network is a deciding factor when picking a transport hub

59%

46%



## Consumers often demonstrate risky and surprising behaviours on public Wi-Fi

% who have used public Wi-Fi to log into their personal email accounts

72%

59%

% who have used public Wi-Fi to check their bank accounts

27%

25%

% who has accessed work email

44%

25%



## Yet despite this cavalier attitude, consumers would fear their information being exposed

% who would be embarrassed if the details of their private chats/texts conversation were posted online

22%

21%

% who would be horrified if the details of their bank accounts and financial information were posted online

43%

48%

% who would pay to prevent their personal information, such as browsing history, being exposed to their peers

49%

38%



## About the Norton Wi-Fi Risk Report:

The Norton Wi-Fi Risk Report is an online survey of 15,532 adults across 15 countries ages 18+ who use Wi-Fi, commissioned by Norton by Symantec and produced by research firm Reputation Leaders through international online panel company Research Now.

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